

MASSIVE ANALYTIC

Business Acquisition Opportunity

Deadline for Final Offers: Tuesday 7 February 2023 at 4pm GMT

London

Birmingham

Manchester

Leeds

Glasgow

Global

OPPORTUNITY SUMMARY

Hilco Streambank has been appointed to actively seek interested parties in relation to the opportunity to acquire the business and assets of Massive Analytic Limited (“MAL” or the “Company”).

MAL is an innovative artificial intelligence (AI) software provider to be recognised as the gold standard for decision intelligence, an AI discipline concerned with operationalising data-driven decision making.

BUSINESS OVERVIEW

MAL is a software manufacturing business with offices in London, and an engineering team in Delhi, utilising AI supported by patented technologies to assist businesses across multiple industries in data driven decision making.

Established in 2010, the Company initially operated under a project-based model through the production of unique, bespoke solutions required by different users. Migrating from this traditional model, today MAL focuses on delivering more standardised software products that can be utilised by a wider market without the need for in-depth tailoring, underpinned by its advanced patented AI, Artificial Precognition.

Utilising experience from historical projects, sector expertise and strong market relationships, MAL has been able to develop products that encompass multiple market capabilities, across smart cities rail network, connectivity, and aerospace and defence.

CASE STUDIES



Transport

Combined Twitter with Vodafone mobile network Data where Artificial Precognition predictions reduced TfL Network congestion by thirty minutes.



Healthcare

Improved prediction of the onset of Alzheimers disease from 78% to 91%.



Defence

Ensuring lag free, secure communications and battlefield decision support for the Ministry of Defence with predictive beam optimisation.

FINANCIAL SUMMARY

£GBP	<i>Actuals</i>	<i>July</i>	<i>Forecasts</i>				
Year	2021	2022	2023	2024	2025	2026	2027
Revenue	405,254	325,000	1,191,000	2,585,000	6,185,000	13,659,000	30,004,000
Operating Profit	(1,974,374)	(718,240)	(1,069,000)	(1,677,000)	(540,000)	(5,374,000)	(16,178,000)
EBITDA	(1,102,262)	70,977	-	-	-	-	-

INNOVATIVE SOFTWARE

The Company has developed the following integratable software suites to fuse and analyse multimodal data, to solve complex use cases alike and enable decision intelligence:

Oscar Enterprise AI - *Oscar is the initial AI product that MAL developed and operates as a full-scale platform that enables businesses users and professional data scientists across multiple industries to make accurate and precise decisions through explainable AI components without the need to write code.*

Nethra Video Analytics - *Nethra is a GDPR-compliant deep learning platform that utilises video, images and RF spectrum sources to provide insights and prediction.*

Aftos Robotics (APACC) - *Aftos is a decision engine that provides automated control for machines such as automated vehicles or company processes.*

Connectivity Solutions - *MAL has developed connectivity solutions to provide superior resilience, enhanced security and faster connections in commercial and military theatres.*

Eigenn Quantum Enhanced Control - *Eigenn is a unique integration of quantum computation (QC) and classical decision intelligence control systems for connected autonomous vehicles.*

PATENT PORTFOLIO

The Company holds the following patents across multiple territories protecting it's innovative and leading technologies:

Mobile or Airborne Relay Network and Protocol

A network utilising artificial intelligence for optimising network topology between transceiver nodes.

Apparatus for Generating Covert Radio Communications

An apparatus comprising a radio frequency device for detecting signal with reduced chances of interception and detection.

Apparatus for Controlling a Land Vehicle which is Self—Driving or Partially Self-Driving

An apparatus to control autonomous vehicles that is able to measure distance and speed while navigating and controlling the vehicle.

Apparatus for Controlling a Spacecraft During Docking

A coarse tuning assembly utilising APACC or artificial precognition to control a spacecraft while docking.

Apparatus for Controlling a Manufacturing Unit

A course tuning assembly and fine tuning assembly that controls manufacturing plant processes.

A detailed patent schedule is available in the data room.

THE MASSIVE ANALYTIC BRAND



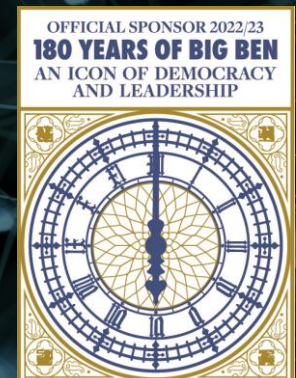
MAL is recognised as a forward-thinking software provider, built and supported by an experienced team who have dedicated their time and effort to science and technology.

With a disruptive vision for the way users interact with data, MAL distinguishes itself from its competitors with its integrated solutions to solve complicated use cases requiring multiple data types. Illustrated by the variety of use cases that MAL have provided its software for, from diabetic amputation prediction to predictive maintenance across trains.

The brand is synonymous with accurate and precise products, recognised as a thought leader in responsible AI development. The Company has established long-standing relationships with key players across smart cities, transport, aerospace and defence and healthcare.

MAL has received multiple awards and highly competitive projects and procurements from the Government, NHS, Transport and MoD totalling c. £1.5m.

With upcoming participation at the Quantum World Congress and featuring in the UK's best in innovation and ingenuity at the House of Lords, MAL is at the forefront of AI and quantum technologies.



WEB-RELATED ASSETS

SOCIAL MEDIA ACCOUNTS

The Company holds the copyright in the content of its sleek and professional website, supporting the Massive Analytic brand and showcasing its products.

The primary domain name www.massiveanalytic.com is available to acquire with further supporting domain names protecting the brand.

Facebook	@MassiveAnalytic
Twitter	@MassiveAnalytic
LinkedIn	Massive Analytic
YouTube	Massive Analytic

KEY TERMS AND CONDITIONS

All expressions of interest and bids are to be directed to Hilco in writing. Please contact Hilco to gain access to a virtual data room of further information on signing a confidentiality agreement.

The bidder acknowledges that Hilco acts as an agent for the Company who offer for sale only what right, title and interest (if any) the Company possesses in its business and assets. Such sale will be without any warranties, expressed or implied. Hilco have not verified the information provided, and bidders are deemed to have carried out their own due diligence.

Legal completion to occur within 5 business days of bid acceptance. Hilco's full Terms and Conditions apply.

Contact the following Hilco representatives for further information:



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