



Acquisition Opportunity

Hilco Streambank is pleased to offer for sale the intangible assets of the Klausssner home furnishings brand.

Non-Binding Indication of Interest Deadline:
April 18, 2024

Available Assets:



trademarks



domain names



product catalogue



wholesale customer list



vendor list

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Founded in 1963, Klausssner leveraged a rich history, growing into one of the largest privately-owned furniture companies in the United States offering value-driven products and speed-to-market innovation. Klausssner reputedly crafted high-quality, stylish furniture that blended traditional craftsmanship with modern sensibilities for both residential and commercial uses. Whether customers sought timeless pieces with integrate detailing or minimalist designs, Klausssner suited a diversity of interior design preferences.

The brand offered a comprehensive range of furniture products, including sofas, loveseats, chairs, recliners, sectionals, bedroom sets, dining room sets, outdoor products and accent pieces, often incorporating innovative features and materials into the products. Klausssner also offered custom upholstery options, allowing customers to personalize their furniture to suit their specific tastes and preferences.

The brand developed a desirable network of wholesale partners, including furniture stores, department stores and online retailers. Top wholesale partners included Wayfair, Jordan’s Furniture and Mattress Firm.

*Net Sales
Annualized June
2023:
\$218M*

Known for its commitment to quality craftsmanship, Klausssner made furniture built to last, utilizing high-quality materials including solid wood frames, premium upholstery fabrics and durable hardware.

The brand further differentiated itself through its commitment to sustainability and environmental responsibility by minimizing its environmental footprint throughout the manufacturing process and responsibly sourcing materials.

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The assets are being offered by Focus Management Group USA, Inc., as General Receiver to Klausssner Furniture Industries, Inc. and affiliates. Assets associated with the Prestige Fabricators foam manufacturing business are excluded from the offering.



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