

action face!

The Leading AI Powered Technology to Create a 3D Avatar of You

INTANGIBLE ASSET ACQUISITION OPPORTUNITY

- Codebase Supporting Full Tech Stack
- Registered Trademarks
- Domain Names
- Customer Database
- Social Media Accounts
- Assumable NBA License Agreement
- Assumable HP 3D Printing Agreement

Bid Deadline: April 16, 2024

Auction: April 18, 2024

Contact Us

project+action@hilcoglobal.com



HilcoTM
Streambank



YOU ARE THE HERO OF YOUR ADVENTURE

Founded in 2018, Action Face has developed first-of-its-kind technology solutions that allow users to quickly and easily create photorealistic, personalized 3D avatars of themselves by using the camera on their smartphone. The 3D avatar can be used digitally in augmented and virtual reality environments, including on social media platforms including TikTok and Instagram, as well as within virtual reality and gaming environments that support user-created avatars. Through a partnership with the NBA, users can create their lifelike avatars donning their favorite teams' jerseys. Action Face's technological advancements also allow users to bring their virtual avatars to the real world as 3D-printed action figures, currently printed to order and fulfilled directly by HP's HX3D 3D-printing service under their HyperX division.

Featured In



Sports Illustrated

Bloomberg

BuzzFeed

Valuable Commercial Partnerships



➤➤ *\$217B Videogaming Market*

➤➤ *\$71B AR/VR Market by 2028*

➤➤ *\$166B In-App Purchases Market*

➤➤ *\$219B Microtransactions Market*

➤➤ *14K+ Unique Users Scanned at NBA Games*

Interested parties should contact Hilco Streambank directly to request a nondisclosure agreement and additional materials contained in a virtual data room.

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Contact Us



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VP



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Analyst

Action Face, Inc. is a debtor in possession in a voluntary chapter 11 case pending before the United States Bankruptcy Court for the Central District of California, San Fernando Division, Case No. 24-10180-MB. Any potential designation of a stalking horse bidder or transaction related to this opportunity are subject to Bankruptcy Court approval.