



# BKFC

## ACQUISITION OPPORTUNITY

Minority Interest in Bare Knuckle Fighting Championship (BKFC)  
Sports Media and Entertainment Company

Hilco Streambank presents the opportunity to acquire **an approximately 20% undiluted interest in Bare Knuckle Fighting Championship (BKFC)**, a fast-growing, innovative sports media and entertainment property.

### BID DEADLINE:

**AUGUST 22, 2025**

7 a.m. PDT		10 a.m. EDT		2 p.m. GMT
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### PUBLIC AUCTION:

**AUGUST 25, 2025**

7 a.m. PDT		10 a.m. EDT		2 p.m. GMT
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To be conducted via Zoom videoconference with an option to appear in person.

For more information, contact Hilco Streambank at  
**[project+BKFC@hilcoglobal.com](mailto:project+BKFC@hilcoglobal.com)**

### SALE PROCESS

An asset sale will be conducted pursuant to Article 9 of the Uniform Commercial Code on behalf of the secured lender (the "Secured Party"). The asset will be offered and sold by the Secured Party on an "as-is" "where-is" basis without representations or warranties of any kind. Potential bidders are encouraged to conduct their own diligence with respect to any and all information provided herein regarding the asset. Information regarding the operations and financial performance of BKFC has not been separately verified by the Secured Party.

BKFC is the first promotion allowed to hold a legal, sanctioned, and regulated bare knuckle event in the United States since 1889. Since its founding in 2018, it has rapidly gained a loyal following to become the fastest growing combat sport. BKFC is dedicated to preserving the historical legacy of bare knuckle fighting, while utilizing a specifically created rule set that emphasizes fighter safety. The format features no gloves, fast-paced two-minute rounds, and a squared circle ring that differentiates it from MMA and traditional boxing. Unlike other fighting organizations and combat sports internationally which claim to be “bare knuckle”, but require wraps, tape, and gauze, BKFC is true to its word as fighters are not allowed to wrap their hands to within one inch of the knuckle.

BKFC holds all of its bouts in a revolutionary circular four-rope ring, designed to encourage fast-paced and exciting bouts. The BKFC “Squared Circle” contains scratch lines, based on the Broughton Rules which governed bare knuckle fighting in the 19th century, and which require fighters to “Toe the Line” – start every round face to face, and just inches apart.

With a differentiated product offering, expanding global footprint, and strong digital engagement metrics, BKFC is poised to scale.



## KEY HIGHLIGHTS



**Market Differentiator:** BKFC is the only prominent bare-knuckle fighting promotion with regulatory approval in multiple U.S. states and international jurisdictions, giving it a first-mover advantage in a growing niche of combat sports.



**Explosive Growth:** Rapid adoption across markets, with over 120 events promoted since inception. Signature events like "KnuckleMania" have drawn over 7,500 in-person attendees and reached hundreds of millions through social and streaming platforms.



**Influencer and Celebrity Backing:** Endorsements by industry leaders and influencers have amplified BKFC's reach to younger demographics and sports enthusiasts.



**Distribution:** Direct-to-consumer streaming service, BKTV, available for \$7.99/month with global reach across 60+ countries. Strategic partnerships with Fubo, Roku, Tubi, Samsung+, and others extend distribution to 250M+ households.



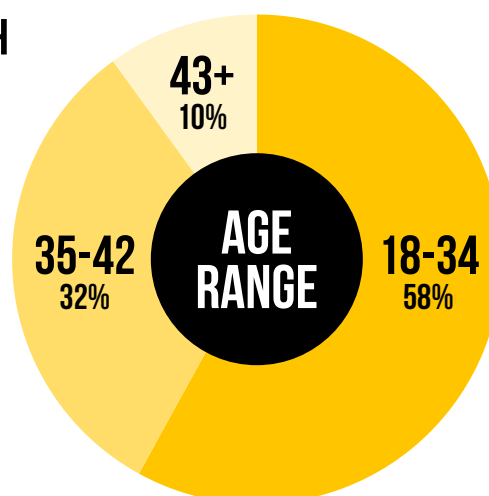
## KEY METRICS EVIDENCE ADOPTION AND OPPORTUNITY FOR FURTHER GROWTH

Metric	2022	2023
Events Hosted	21	26
US State Event Approvals	9	13
US State Sports Wagering Approvals	11	18
Average Live Attendance	2500	4000
Countries Hosting Live Events	3	5
Countries Broadcasting BKFC	7	20
Social Media Following	3,000,000	4,000,000
Average Live Event Viewership	375,000	800,000
Impressions	2B	3B

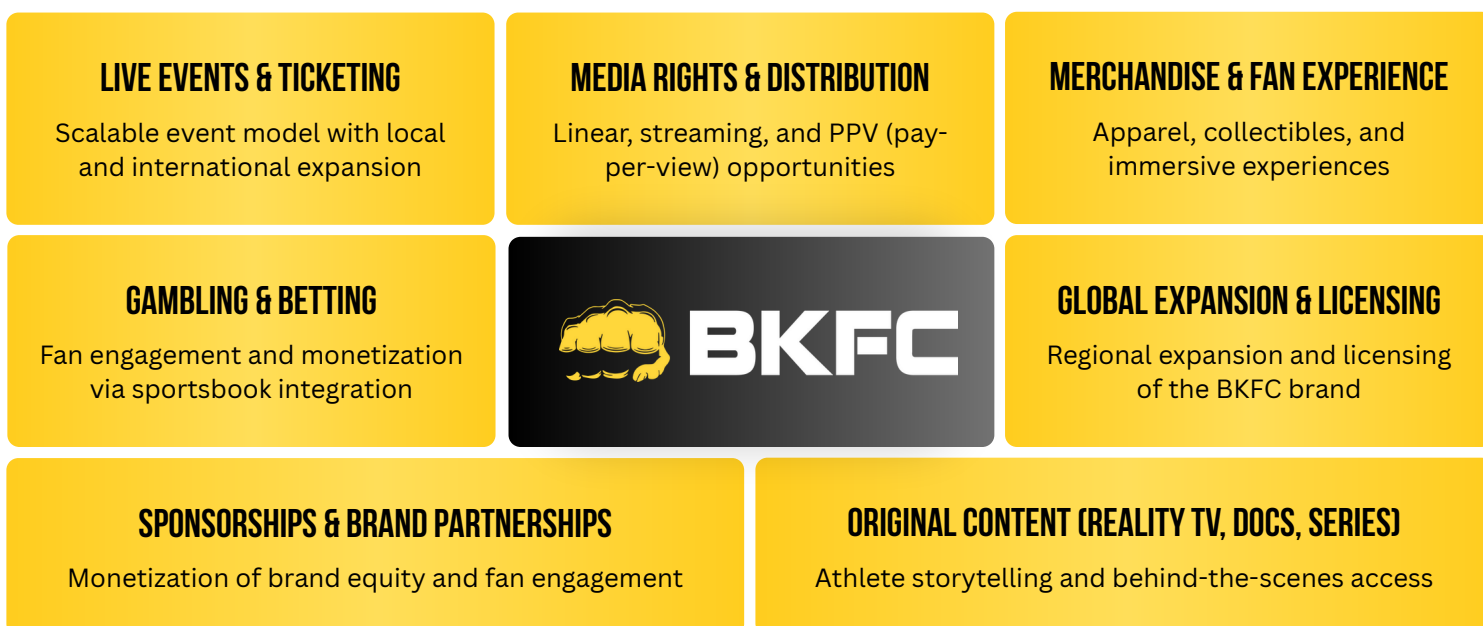
(The Secured Party is working with the Company to obtain current metrics.)

## THE COMPANY LEVERAGES A VALUABLE CUSTOMER THROUGH STRONG SOCIAL MEDIA FOLLOWING & ENGAGEMENT

Platform	Following
Instagram	1.8M
YouTube	1.18M
Facebook	1.1M
TikTok	420K
X (f/k/a Twitter)	108K



## HIGH GROWTH COMBAT SPORTS ECOSYSTEM POISED FOR GROWTH



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## LIENS, CLAIMS AND ENCUMBRANCES; AS IS, WHERE IS

The asset is being offered at a Secured Party public auction sale pursuant to Article 9 of the Uniform Commercial Code. The asset will be sold free and clear of the Secured Party's lien and any subordinate security interests in the asset. The asset is being sold without recourse to the Secured Party and its attorneys, agents, or representatives on an "as-is" "where-is" basis without representations or warranties of any kind. The Secured Party does not claim title to the asset being foreclosed upon and sold hereunder and disclaims any warranty of title, possession, and the like in the sale.

## QUALIFIED BUYER

Potential buyers may be asked to provide certain information in support of their qualification to take title to the asset. Hilco Streambank will work with interested parties to advise what qualifications may be required.

## CONTACT US

Contact Hilco Streambank at [project+BKFC@hilcoglobal.com](mailto:project+BKFC@hilcoglobal.com) for an NDA to access a virtual data room containing additional information



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